



SINGAPORE ACADEMY OF LAW



jointly present

JOURNAL OF CONTRACT LAW CONFERENCE 2006

“Contract and the Commercialisation of Intellectual Property”

Friday, 29 September 2006 ■ 9.00am to 5.00pm ■ Singapore Management University

CONFERENCE OVERVIEW

In an increasingly knowledge-based economy, intellectual property and confidential information form a large part of an individual's and organisation's asset base and commercial potential. The growth industry of knowledge, including its management, governance, and protection, demonstrates the core importance and power of this intangible mode of production. Yet, the ability to profit from the use (and assignment of the use) pivots on the careful marshalling of one's legal rights in the commercialisation process. Further, how do e-commerce and technology impact upon the freedom to contract in the midst of anti-competitive tendencies in an intellectual property (IP)-driven world? What remedies are available when IP rights are breached?

This full-day conference, jointly organised by the Singapore Academy of Law, and the Singapore Management University (SMU), seeks to engage and update participants on the rapidly developing areas of e-commerce, licensing of IP rights and confidential information, competition law restrictions on the freedom of contract, and remedies for breach of IP rights.

To be held in the new SMU city campus, the Conference aims to provide participants with cutting-edge developments in these related fields of law in an holistic manner. There will be presentations by specialists from Australia, England, Singapore, and the United States.

The conference agenda comprises five key areas. Each area will feature one specialist presentation. To provide a balanced perspective of academic and practitioners' concerns, each presentation will also have two commentators, comprising an academic and a leading practitioner, followed by a panel discussion with conference participants.

The conference will explore the following key areas:

- Electronic commerce and the challenge of technology
- Competition law restrictions on the freedom of contract in intellectual property
- Contractual restrictions in copyright licences
- Licensing of confidential information
- Remedies for breach of intellectual property rights

Sponsors



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PROGRAMME

- 9.00 am **Welcome Address**
Professor Howard Hunter
President & Professor of Law
Singapore Management University
- 9.10 am **Opening Address**
The Honourable the Chief Justice
Chan Sek Keong
Supreme Court of Singapore
- 9.25 am *Morning Tea*
- 10.00 am **Electronic Commerce and the Challenge of Technology**
Professor Raymond T. Nimmer
Leonard Childs Professor of Law &
Co-Director, Intellectual Property &
Information Law Institute
University of Houston, Texas, USA
- Chair:** Mr Tony Coburn, *Partner, Freehills*
- Commentators:** Ms Eliza Mik, *Doctoral student, University of Sydney Law School & Assistant Professor Warren Chik, Department of Law, Lee Kong Chian School of Business, Singapore Management University*
- 11.00 am **Competition Law Restrictions on the Freedom of Contract in Intellectual Property**
Mr Alban Kang
Managing Partner
Alban Tay Mahtani & de Silva, &
- Mr Koh Chia Ling
Partner
Alban Tay Mahtani & de Silva
- Chair:** Associate Professor Low Kee Yang,
Chair, Department of Law, Lee Kong Chian School of Business, Singapore Management University
- Commentators:** Professor Michael Furmston,
Emeritus Professor and Senior Research Fellow, University of Bristol School of Law & Visiting Professor of Law, Singapore Management University & Assistant Professor Burton Ong, Faculty of Law, National University of Singapore
- 12.00 pm **Contractual Restrictions in Copyright Licences**
Professor John Carter
Professor of Commercial Law
University of Sydney, Australia
& Consultant, Freehills, &
- Dr Elisabeth Peden
Associate Professor of Law
University of Sydney, Australia
& Consultant, Freehills
- Chair:** Ms Chiam Lu Lin, *Assistant Director-General, Intellectual Property Office of Singapore*
- Commentators:** Ms Holly Woodhouse,
Doctoral student, University of Sydney Law School & Ms Joyce A Tan, Managing Partner, Joyce A Tan & Partners
- 1.00 pm *Lunch*
- 2.15 pm **Licensing of Confidential Information**
Professor George Wei
Department of Law
Lee Kong Chian School of Business
Singapore Management University
- Chair:** Assistant Professor Saw Cheng Lim,
Department of Law, Lee Kong Chian School of Business, Singapore Management University
- Commentators:** Associate Professor Ng-Loy Wee Loon, *Faculty of Law, National University of Singapore & Dr Stanley Lai, Partner & Head of Intellectual Property & Technology, Allen & Gledhill*
- 3.15 pm *Afternoon Tea*
- 3.45 pm **Remedies for Breach of Intellectual Property Rights**
Assistant Professor Tham Chee Ho
Department of Law
Lee Kong Chian School of Business
Singapore Management University
- Chair:** Associate Professor Anil Samtani,
Nanyang Business School, Nanyang Technological University
- Commentators:** Mr Tan Tee Jim, SC,
Partner, Lee & Lee & Professor Charles Rickett, Sir Gerard Brennan Professor of Law & Head, T.C. Beirne School of Law, University of Queensland
- 4.45 pm **Closing Remarks**
Professor John Carter, General Editor, Journal of Contract Law
- 5.00 pm **End**

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CONFERENCE FEES

(Fee includes 5% GST and conference materials. Lunch and tea will be provided.)				
Full-time Students#	SAL Members		Non-members	
S\$52.50	Bulk Rate*	Normal Rate	Bulk Rate*	Normal Rate
	S\$170.10	S\$189.00	S\$236.25	S\$262.50

#please enclose photocopy of matriculation card or student pass. Refunds will not be entertained upon registration.

**applicable for 3 or more participants from the same organization*

The Singapore Academy of Law is an Approved Training Provider for The Law Society of Singapore

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| <ul style="list-style-type: none"> ▪ Program Category – Professional Practice ▪ Practice Area – Category 1 (Commercial)/ Category 5 (Intellectual Property & Information Technology) | <ul style="list-style-type: none"> ▪ Training Level – Update ▪ Assigned CPD Hours – 5 hours 40 minutes |
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REGISTRATION FORM (Closing date: 22 September 2006)

- Please send in your registration form:
Via Mail: LES Department, Singapore Academy of Law
1 Supreme Court Lane, Level 6, Singapore 178879
Via Fax: (65) 6333 9747
- Registrations received before closing date are confirmed unless otherwise notified.
- For enquiries, please call Ms Serene Ong at Tel: 6332 4032 or send email to les@sal.org.sg.
- **Priority will be accorded to registration forms received with payment!**
- SAL's usual Terms and Conditions apply. See http://www.sal.org.sg/svcs_les_tc.htm for details.

JCL Conference - 29 Sep 2006

Name: Mr/Mrs/Ms/Dr: _____

Designation: _____

SAL No. (eg:A0012): _____ Non-Member: NRIC No.: _____

AAS No.: _____ (Check www.lawsociety.org.sg/cpd for details of vMCPD scheme.)

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Tel: _____ Fax: _____ Email: _____

Contact person: _____ Tel: _____ Email: _____

Cheque Enclosed (No. & Amount): _____

Signature: _____ Date: _____